

**Table 9.1. Arts, Entertainment, and Recreation Services (NAICS 71)—Estimated Revenue for Employer and Nonemployer Firms: 1998 Through 2002**

[Estimates are based on data from the 2002 Service Annual Survey and administrative data. Estimates for 2001 are revised to reflect the latest administrative data for nonemployers. Dollar volume estimates are published in millions of dollars, potentially resulting in a loss of additivity. Except where indicated, estimates have been adjusted using the results of the 1997 Economic Census]

NAICS code	Kind of business	2002	2001	2000	1999	1998
<b>71</b>	<b>Arts, entertainment, and recreation .....</b>	<b>156,968</b>	<b>147,243</b>	<b>139,831</b>	<b>131,519</b>	<b>123,968</b>
711	Performing arts, spectator sports, and related industries .....	64,820	59,867	56,800	53,319	50,337
7111	Performing arts companies <sup>1</sup> .....	9,929	9,865	9,775	9,317	9,058
7112	Spectator sports .....	21,813	19,939	18,929	17,163	16,253
7113	Promoters of performing arts, sports, and similar events .....	10,254	9,045	8,284	7,998	7,380
7114	Agents and managers for artists, athletes, entertainers, and other public figures .....	4,567	4,339	4,106	3,830	3,502
7115	Independent artists, writers, and performers ....	18,256	16,680	15,706	15,010	14,144
712	Museums, historical sites, and similar institutions .	7,803	8,237	8,291	7,671	7,222
713	Amusement, gambling, and recreation industries <sup>2</sup> .	84,345	79,139	74,740	70,529	66,409
7131	Amusement parks and arcades .....	9,573	9,953	9,587	9,009	8,939
7132	Gambling industries .....	25,014	22,147	19,339	17,468	15,915
7139	Other amusement and recreation industries ....	49,759	47,039	45,814	44,052	41,555

<sup>1</sup>Estimates for NAICS 71113 (musical groups and artists) and NAICS 71119 (other performing arts companies), not shown separately, have not been adjusted using the results of the 1997 Economic Census.

<sup>2</sup>Estimates for NAICS 71393 (marinas), not shown separately, have not been adjusted using the results of the 1997 Economic Census.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendices give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-9.1 provides estimated measures of sampling variability (coefficients of variation).

**Table 9.2. Arts, Entertainment, and Recreation Services (NAICS 71)—Estimated Year-to-Year Percent Change in Revenue for Employer and Nonemployer Firms: 1998 Through 2002**

[Estimates are based on data from the 2002 Service Annual Survey and administrative data. Estimates for 2001 are revised to reflect the latest administrative data for nonemployers. Except where indicated, estimates have been adjusted using the results of the 1997 Economic Census]

NAICS code	Kind of business	2002/2001	2001/2000	2000/1999	1999/1998
<b>71</b>	<b>Arts, entertainment, and recreation .....</b>	<b>6.6</b>	<b>5.3</b>	<b>6.3</b>	<b>6.1</b>
711	Performing arts, spectator sports, and related industries ..	8.3	5.4	6.5	5.9
7111	Performing arts companies <sup>1</sup> .....	0.7	0.9	4.9	2.9
7112	Spectator sports .....	9.4	5.3	10.3	5.6
7113	Promoters of performing arts, sports, and similar events	13.4	9.2	3.6	8.4
7114	Agents and managers for artists, athletes, entertainers, and other public figures .....	5.3	5.7	7.2	9.4
7115	Independent artists, writers, and performers .....	9.4	6.2	4.6	6.1
712	Museums, historical sites, and similar institutions .....	-5.3	-0.7	8.1	6.2
713	Amusement, gambling, and recreation industries <sup>2</sup> .....	6.6	5.9	6.0	6.2
7131	Amusement parks and arcades .....	-3.8	3.8	6.4	0.8
7132	Gambling industries .....	12.9	14.5	10.7	9.8
7139	Other amusement and recreation industries .....	5.8	2.7	4.0	6.0

<sup>1</sup>Estimates for NAICS 71113 (musical groups and artists) and NAICS 71119 (other performing arts companies), not shown separately, have not been adjusted using the results of the 1997 Economic Census.

<sup>2</sup>Estimates for NAICS 71393 (marinas), not shown separately, have not been adjusted using the results of the 1997 Economic Census.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendices give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-9.1 provides estimated measures of sampling variability (coefficients of variation).

**Table 9.3. Arts, Entertainment, and Recreation Services (NAICS 71)—Estimated Revenue for Taxable Employer and Nonemployer Firms: 1998 Through 2002**

[Estimates are based on data from the 2002 Service Annual Survey and administrative data. Estimates for 2001 are revised to reflect the latest administrative data for nonemployers. Dollar volume estimates are published in millions of dollars, potentially resulting in a loss of additivity. Except where indicated, estimates have been adjusted using the results of the 1997 Economic Census]

NAICS code	Kind of business	2002	2001	2000	1999	1998
<b>71</b>	<b>Arts, entertainment, and recreation . . . . .</b>	<b>133,861</b>	<b>124,068</b>	<b>117,278</b>	<b>110,272</b>	<b>104,020</b>
711	Performing arts, spectator sports, and related industries . . . . .	58,951	53,998	51,282	48,231	45,526
7111	Performing arts companies <sup>1</sup> . . . . .	6,177	6,002	6,084	5,959	5,855
7112	Spectator sports . . . . .	21,813	19,939	18,929	17,163	16,253
7113	Promoters of performing arts, sports, and similar events . . . . .	8,137	7,038	6,457	6,269	5,772
7114	Agents and managers for artists, athletes, entertainers, and other public figures . . . . .	4,567	4,339	4,106	3,830	3,502
7115	Independent artists, writers, and performers . . . . .	18,256	16,680	15,706	15,010	14,144
712	Museums, historical sites, and similar institutions . . . . .	981	909	888	750	624
713	Amusement, gambling, and recreation industries <sup>2</sup> . . . . .	73,930	69,161	65,109	61,291	57,871
7131	Amusement parks and arcades . . . . .	9,573	9,953	9,587	9,009	8,939
7132	Gambling industries . . . . .	25,014	22,147	19,339	17,468	15,915
7139	Other amusement and recreation industries . . . . .	39,344	37,061	36,183	34,814	33,017

<sup>1</sup>Estimates for NAICS 71113 (musical groups and artists) and NAICS 71119 (other performing arts companies), not shown separately, have not been adjusted using the results of the 1997 Economic Census.

<sup>2</sup>Estimates for NAICS 71393 (marinas), not shown separately, have not been adjusted using the results of the 1997 Economic Census.

Note: Estimates cover taxable firms and are not adjusted for price changes. The introduction and appendices give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-9.2 provides estimated measures of sampling variability (coefficients of variation).

**Table 9.4. Arts, Entertainment, and Recreation Services (NAICS 71)—Estimated Year-to-Year Percent Change in Revenue for Taxable Employer and Nonemployer Firms: 1998 Through 2002**

[Estimates are based on data from the 2002 Service Annual Survey and administrative data. Estimates for 2001 are revised to reflect the latest administrative data for nonemployers. Except where indicated, estimates have been adjusted using the results of the 1997 Economic Census]

NAICS code	Kind of business	2002/2001	2001/2000	2000/1999	1999/1998
<b>71</b>	<b>Arts, entertainment, and recreation .....</b>	<b>7.9</b>	<b>5.8</b>	<b>6.4</b>	<b>6.0</b>
711	Performing arts, spectator sports, and related industries ..	9.2	5.3	6.3	5.9
7111	Performing arts companies <sup>1</sup> .....	2.9	-1.3	2.1	1.8
7112	Spectator sports .....	9.4	5.3	10.3	5.6
7113	Promoters of performing arts, sports, and similar events	15.6	9.0	3.0	8.6
7114	Agents and managers for artists, athletes, entertainers, and other public figures .....	5.3	5.7	7.2	9.4
7115	Independent artists, writers, and performers .....	9.4	6.2	4.6	6.1
712	Museums, historical sites, and similar institutions .....	7.9	2.3	18.4	20.2
713	Amusement, gambling, and recreation industries <sup>2</sup> .....	6.9	6.2	6.2	5.9
7131	Amusement parks and arcades .....	-3.8	3.8	6.4	0.8
7132	Gambling industries .....	12.9	14.5	10.7	9.8
7139	Other amusement and recreation industries .....	6.2	2.4	3.9	5.4

<sup>1</sup>Estimates for NAICS 71113 (musical groups and artists) and NAICS 71119 (other performing arts companies), not shown separately, have not been adjusted using the results of the 1997 Economic Census.

<sup>2</sup>Estimates for NAICS 71393 (marinas), not shown separately, have not been adjusted using the results of the 1997 Economic Census.

Note: Estimates cover taxable firms and are not adjusted for price changes. The introduction and appendices give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-9.2 provides estimated measures of sampling variability (coefficients of variation).

**Table 9.5. Arts, Entertainment, and Recreation Services (NAICS 71)—Estimated Revenue for Taxable and Tax-Exempt Employer Firms: 1998 Through 2002**

[Estimates are based on data from the 2002 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars, potentially resulting in a loss of additivity. Except where indicated, estimates have been adjusted using the results of the 1997 Economic Census]

NAICS code	Kind of business	2002	2001	2000	1999	1998
<b>71</b>	<b>Arts, entertainment, and recreation .....</b>	<b>137,236</b>	<b>128,904</b>	<b>122,117</b>	<b>114,796</b>	<b>108,644</b>
711	Performing arts, spectator sports, and related industries .....	50,086	46,391	43,792	41,141	39,334
7111	Performing arts companies <sup>1</sup> .....	9,321	9,252	9,199	8,816	8,618
7112	Spectator sports .....	20,224	18,416	17,449	15,765	14,871
711211	Sports teams and clubs .....	12,619	11,104	10,404	8,973	8,537
711212	Racetracks .....	5,526	5,337	5,235	5,106	4,599
711219	Other spectator sports .....	2,078	1,975	1,809	1,686	1,734
7113	Promoters of performing arts, sports, and similar events .....	9,117	8,131	7,434	7,168	6,665
7114	Agents and managers for artists, athletes, entertainers, and other public figures .....	3,672	3,468	3,249	3,054	2,824
7115	Independent artists, writers, and performers ....	7,753	7,125	6,461	6,338	6,356
712	Museums, historical sites, and similar institutions .	7,735	8,173	8,239	7,625	7,180
713	Amusement, gambling, and recreation industries ..	79,415	74,341	70,086	66,031	62,129
7131	Amusement parks and arcades .....	9,295	9,664	9,295	8,683	8,525
71311	Amusement and theme parks .....	8,084	8,542	8,155	7,512	7,335
71312	Amusement arcades .....	1,211	1,122	1,141	1,171	1,191
7132	Gambling industries .....	24,300	21,510	18,807	16,955	15,597
71321	Casinos (except casino hotels) .....	16,923	15,230	13,105	11,752	10,698
71329	Other gambling industries .....	7,378	6,280	5,702	5,204	4,899
7139	Other amusement and recreation industries ....	45,820	43,167	41,984	40,393	38,007
71391	Golf courses and country clubs .....	16,738	16,090	15,935	15,546	14,737
71392	Skiing facilities .....	1,729	1,569	1,489	1,372	1,335
71393	Marinas <sup>2</sup> .....	3,228	3,264	3,254	3,037	2,832
71394	Fitness and recreational sports centers .....	15,079	13,617	12,603	11,836	10,860
71395	Bowling centers .....	3,315	3,106	2,977	2,949	2,819
71399	All other amusement and recreation industries	5,731	5,520	5,726	5,654	5,425

<sup>1</sup>Estimates for NAICS 71113 (musical groups and artists) and NAICS 71119 (other performing arts companies), not shown separately, have not been adjusted using the results of the 1997 Economic Census.

<sup>2</sup>Estimates have not been adjusted using the results of the 1997 Economic Census.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendices give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-9.3 provides estimated measures of sampling variability (coefficients of variation).

**Table 9.6. Arts, Entertainment, and Recreation Services (NAICS 71)—Estimated Year-to-Year Percent Change in Revenue for Taxable and Tax-Exempt Employer Firms: 1998 Through 2002**

[Estimates are based on data from the 2002 Service Annual Survey and administrative data. Except where indicated, estimates have been adjusted using the results of the 1997 Economic Census]

NAICS code	Kind of business	2002/2001	2001/2000	2000/1999	1999/1998
<b>71</b>	<b>Arts, entertainment, and recreation .....</b>	<b>6.5</b>	<b>5.6</b>	<b>6.4</b>	<b>5.7</b>
711	Performing arts, spectator sports, and related industries ..	8.0	5.9	6.4	4.6
7111	Performing arts companies <sup>1</sup> .....	0.7	0.6	4.3	2.3
7112	Spectator sports .....	9.8	5.5	10.7	6.0
711211	Sports teams and clubs .....	13.6	6.7	16.0	5.1
711212	Racetracks .....	3.5	1.9	2.5	11.0
711219	Other spectator sports .....	5.2	9.2	7.3	-2.8
7113	Promoters of performing arts, sports, and similar events	12.1	9.4	3.7	7.5
7114	Agents and managers for artists, athletes, entertainers, and other public figures .....	5.9	6.7	6.4	8.1
7115	Independent artists, writers, and performers .....	8.8	10.3	1.9	-0.3
712	Museums, historical sites, and similar institutions .....	-5.4	-0.8	8.1	6.2
713	Amusement, gambling, and recreation industries .....	6.8	6.1	6.1	6.3
7131	Amusement parks and arcades .....	-3.8	4.0	7.0	1.9
71311	Amusement and theme parks .....	-5.4	4.8	8.5	2.4
71312	Amusement arcades .....	7.9	-1.6	-2.6	-1.7
7132	Gambling industries .....	13.0	14.4	10.9	8.7
71321	Casinos (except casino hotels) .....	11.1	16.2	11.5	9.9
71329	Other gambling industries .....	17.5	10.1	9.6	6.2
7139	Other amusement and recreation industries .....	6.1	2.8	3.9	6.3
71391	Golf courses and country clubs .....	4.0	1.0	2.5	5.5
71392	Skiing facilities .....	10.2	5.4	8.5	2.8
71393	Marinas <sup>2</sup> .....	-1.1	0.3	7.2	7.2
71394	Fitness and recreational sports centers .....	10.7	8.1	6.5	9.0
71395	Bowling centers .....	6.7	4.3	1.0	4.6
71399	All other amusement and recreation industries .....	3.8	-3.6	1.3	4.2

<sup>1</sup>Estimates for NAICS 71113 (musical groups and artists) and NAICS 71119 (other performing arts companies), not shown separately, have not been adjusted using the results of the 1997 Economic Census.

<sup>2</sup>Estimates have not been adjusted using the results of the 1997 Economic Census.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendices give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-9.3 provides estimated measures of sampling variability (coefficients of variation).

**Table 9.7. Arts, Entertainment, and Recreation Services (NAICS 71)—Estimated Revenue for Taxable Employer Firms: 1998 Through 2002**

[Estimates are based on data from the 2002 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars, potentially resulting in a loss of additivity. Except where indicated, estimates have been adjusted using the results of the 1997 Economic Census]

NAICS code	Kind of business	2002	2001	2000	1999	1998
<b>71</b>	<b>Arts, entertainment, and recreation .....</b>	<b>114,129</b>	<b>105,730</b>	<b>99,565</b>	<b>93,549</b>	<b>88,696</b>
711	Performing arts, spectator sports, and related industries .....	44,217	40,522	38,273	36,053	34,524
7111	Performing arts companies <sup>1</sup> .....	5,568	5,389	5,508	5,458	5,415
7112	Spectator sports .....	20,224	18,416	17,449	15,765	14,871
711211	Sports teams and clubs .....	12,619	11,104	10,404	8,973	8,537
711212	Racetracks .....	5,526	5,337	5,235	5,106	4,599
711219	Other spectator sports .....	2,078	1,975	1,809	1,686	1,734
7113	Promoters of performing arts, sports, and similar events .....	7,000	6,125	5,606	5,438	5,057
7114	Agents and managers for artists, athletes, entertainers, and other public figures .....	3,672	3,468	3,249	3,054	2,824
7115	Independent artists, writers, and performers ....	7,753	7,125	6,461	6,338	6,356
712	Museums, historical sites, and similar institutions .	913	844	836	703	582
713	Amusement, gambling, and recreation industries ..	68,999	64,363	60,455	56,793	53,590
7131	Amusement parks and arcades .....	9,295	9,664	9,295	8,683	8,525
71311	Amusement and theme parks .....	8,084	8,542	8,155	7,512	7,335
71312	Amusement arcades .....	1,211	1,122	1,141	1,171	1,191
7132	Gambling industries .....	24,300	21,510	18,807	16,955	15,597
71321	Casinos (except casino hotels) .....	16,923	15,230	13,105	11,752	10,698
71329	Other gambling industries .....	7,378	6,280	5,702	5,204	4,899
7139	Other amusement and recreation industries ....	35,404	33,189	32,353	31,155	29,468
71391	Golf courses and country clubs .....	10,258	9,745	9,769	9,529	9,072
71392	Skiing facilities .....	1,729	1,569	1,489	1,372	1,335
71393	Marinas <sup>2</sup> .....	3,228	3,264	3,254	3,037	2,832
71394	Fitness and recreational sports centers .....	12,016	10,770	9,864	9,292	8,629
71395	Bowling centers .....	3,315	3,106	2,977	2,949	2,819
71399	All other amusement and recreation industries	4,858	4,735	5,000	4,977	4,783

<sup>1</sup>Estimates for NAICS 71113 (musical groups and artists) and NAICS 71119 (other performing arts companies), not shown separately, have not been adjusted using the results of the 1997 Economic Census.

<sup>2</sup>Estimates have not been adjusted using the results of the 1997 Economic Census.

Note: Estimates cover taxable firms and are not adjusted for price changes. The introduction and appendices give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-9.4 provides estimated measures of sampling variability (coefficients of variation).

**Table 9.8. Arts, Entertainment, and Recreation Services (NAICS 71)—Estimated Year-to-Year Percent Change in Revenue for Taxable Employer Firms: 1998 Through 2002**

[Estimates are based on data from the 2002 Service Annual Survey and administrative data. Except where indicated, estimates have been adjusted using the results of the 1997 Economic Census]

NAICS code	Kind of business	2002/2001	2001/2000	2000/1999	1999/1998
<b>71</b>	<b>Arts, entertainment, and recreation .....</b>	<b>7.9</b>	<b>6.2</b>	<b>6.4</b>	<b>5.5</b>
711	Performing arts, spectator sports, and related industries ..	9.1	5.9	6.2	4.4
7111	Performing arts companies <sup>1</sup> .....	3.3	-2.2	0.9	0.8
7112	Spectator sports .....	9.8	5.5	10.7	6.0
711211	Sports teams and clubs .....	13.6	6.7	16.0	5.1
711212	Racetracks .....	3.5	1.9	2.5	11.0
711219	Other spectator sports .....	5.2	9.2	7.3	-2.8
7113	Promoters of performing arts, sports, and similar events	14.3	9.2	3.1	7.5
7114	Agents and managers for artists, athletes, entertainers, and other public figures .....	5.9	6.7	6.4	8.1
7115	Independent artists, writers, and performers .....	8.8	10.3	1.9	-0.3
712	Museums, historical sites, and similar institutions .....	8.1	1.0	19.0	20.8
713	Amusement, gambling, and recreation industries .....	7.2	6.5	6.4	6.0
7131	Amusement parks and arcades .....	-3.8	4.0	7.0	1.9
71311	Amusement and theme parks .....	-5.4	4.8	8.5	2.4
71312	Amusement arcades .....	7.9	-1.6	-2.6	-1.7
7132	Gambling industries .....	13.0	14.4	10.9	8.7
71321	Casinos (except casino hotels) .....	11.1	16.2	11.5	9.9
71329	Other gambling industries .....	17.5	10.1	9.6	6.2
7139	Other amusement and recreation industries .....	6.7	2.6	3.8	5.7
71391	Golf courses and country clubs .....	5.3	-0.2	2.5	5.0
71392	Skiing facilities .....	10.2	5.4	8.5	2.8
71393	Marinas <sup>2</sup> .....	-1.1	0.3	7.2	7.2
71394	Fitness and recreational sports centers .....	11.6	9.2	6.2	7.7
71395	Bowling centers .....	6.7	4.3	1.0	4.6
71399	All other amusement and recreation industries .....	2.6	-5.3	0.5	4.1

<sup>1</sup>Estimates for NAICS 71113 (musical groups and artists) and NAICS 71119 (other performing arts companies), not shown separately, have not been adjusted using the results of the 1997 Economic Census.

<sup>2</sup>Estimates have not been adjusted using the results of the 1997 Economic Census.

Note: Estimates cover taxable firms and are not adjusted for price changes. The introduction and appendices give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-9.4 provides estimated measures of sampling variability (coefficients of variation).



**Table 9.9. Arts, Entertainment, and Recreation Services (NAICS 71)—Estimated Revenue for Tax-Exempt Employer Firms: 1998 Through 2002**

[Estimates are based on data from the 2002 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars, potentially resulting in a loss of additivity. Except where indicated, estimates have been adjusted using the results of the 1997 Economic Census]

NAICS code	Kind of business	2002	2001	2000	1999	1998
<b>71</b>	<b>Arts, entertainment, and recreation .....</b>	<b>23,107</b>	<b>23,175</b>	<b>22,552</b>	<b>21,247</b>	<b>19,948</b>
711	Performing arts, spectator sports, and related industries .....	5,869	5,869	5,518	5,088	4,811
7111	Performing arts companies <sup>1</sup> .....	3,752	3,863	3,691	3,358	3,203
7113	Promoters of performing arts, sports, and similar events .....	2,117	2,007	1,828	1,729	1,608
712	Museums, historical sites, and similar institutions ..	6,822	7,328	7,403	6,922	6,599
713	Amusement, gambling, and recreation industries ..	10,416	9,978	9,631	9,238	8,538
7139	Other amusement and recreation industries ....	10,416	9,978	9,631	9,238	8,538
71391	Golf courses and country clubs .....	6,480	6,345	6,166	6,017	5,665
71394	Fitness and recreational sports centers .....	3,063	2,848	2,738	2,544	2,231
71399	All other amusement and recreation industries .....	872	785	726	677	643

<sup>1</sup>Estimates for NAICS 71113 (musical groups and artists) and NAICS 71119 (other performing arts companies), not shown separately, have not been adjusted using the results of the 1997 Economic Census.

<sup>2</sup>Estimates have not been adjusted using the results of the 1997 Economic Census.

Note: Estimates cover tax-exempt firms and are not adjusted for price changes. The introduction and appendices give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-9.5 provides estimated measures of sampling variability (coefficients of variation).

**Table 9.10. Arts, Entertainment, and Recreation Services (NAICS 71)—Estimated Year-to-Year Percent Change in Revenue for Tax-Exempt Employer Firms: 1998 Through 2002**

[Estimates are based on data from the 2002 Service Annual Survey and administrative data. Except where indicated, estimates have been adjusted using the results of the 1997 Economic Census]

NAICS code	Kind of business	2002/2001	2001/2000	2000/1999	1999/1998
<b>71</b>	<b>Arts, entertainment, and recreation .....</b>	<b>-0.3</b>	<b>2.8</b>	<b>6.1</b>	<b>6.5</b>
711	Performing arts, spectator sports, and related industries ..	Z	6.4	8.5	5.8
7111	Performing arts companies <sup>1</sup> .....	-2.9	4.7	9.9	4.8
7113	Promoters of performing arts, sports, and similar events	5.5	9.8	5.7	7.6
712	Museums, historical sites, and similar institutions .....	-6.9	-1.0	7.0	4.9
713	Amusement, gambling, and recreation industries .....	4.4	3.6	4.3	8.2
7139	Other amusement and recreation industries .....	4.4	3.6	4.3	8.2
71391	Golf courses and country clubs .....	2.1	2.9	2.5	6.2
71394	Fitness and recreational sports centers .....	7.6	4.0	7.6	14.0
71399	All other amusement and recreation industries .....	11.1	8.1	7.3	5.4

Z Less than .05 percent.

<sup>1</sup>Estimates for NAICS 71113 (musical groups and artists) and NAICS 71119 (other performing arts companies), not shown separately, have not been adjusted using the results of the 1997 Economic Census.

<sup>2</sup>Estimates have not been adjusted using the results of the 1997 Economic Census.

Note: Estimates cover tax-exempt firms and are not adjusted for price changes. The introduction and appendices give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-9.5 provides estimated measures of sampling variability (coefficients of variation).

**Table 9.11. Arts, Entertainment, and Recreation Services (NAICS 71)—Estimated Expenses for Tax-Exempt Employer Firms: 1998 Through 2002**

[Estimates are based on data from the 2002 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars, potentially resulting in a loss of additivity. Except where indicated, estimates have been adjusted using the results of the 1997 Economic Census]

NAICS code	Kind of business	2002	2001	2000	1999	1998
<b>71</b>	<b>Arts, entertainment, and recreation . . . . .</b>	<b>22,792</b>	<b>21,894</b>	<b>20,458</b>	<b>18,981</b>	<b>17,674</b>
711	Performing arts, spectator sports, and related industries . . . . .	6,046	5,775	5,398	4,837	4,498
7111	Performing arts companies <sup>1</sup> . . . . .	3,833	3,695	3,515	3,224	2,976
7113	Promoters of performing arts, sports, and similar events . . . . .	2,213	2,080	1,883	1,613	1,523
712	Museums, historical sites, and similar institutions . . . . .	6,567	6,570	5,770	5,405	5,056
713	Amusement, gambling, and recreation industries . . . . .	10,179	9,548	9,291	8,739	8,120
7139	Other amusement and recreation industries <sup>2</sup> . . . . .	10,179	9,548	9,291	8,739	8,120
71391	Golf courses and country clubs . . . . .	6,317	6,077	6,029	5,738	5,393
71394	Fitness and recreational sports centers . . . . .	2,982	2,716	2,576	2,363	2,117
71399	All other amusement and recreation industries . . . . .	880	756	686	637	610

<sup>1</sup>Estimates for NAICS 71113 (musical groups and artists) and NAICS 71119 (other performing arts companies), not shown separately, have not been adjusted using the results of the 1997 Economic Census.

<sup>2</sup>Estimates for NAICS 71393 (marinas), not shown separately, have not been adjusted using the results of the 1997 Economic Census.

Note: Estimates cover tax-exempt firms and are not adjusted for price changes. The introduction and appendices give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-9.6 provides estimated measures of sampling variability (coefficients of variation).

**Table 9.12. Arts, Entertainment, and Recreation Services (NAICS 71)—Estimated Year-to-Year Percent Change in Expenses for Tax-Exempt Employer Firms: 1998 Through 2002**

[Estimates are based on data from the 2002 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars, potentially resulting in a loss of additivity. Except where indicated, estimates have been adjusted using the results of the 1997 Economic Census]

NAICS code	Kind of business	Percent change			
		2002/2001	2001/2000	2000/1999	1999/1998
<b>71</b>	<b>Arts, entertainment, and recreation .....</b>	<b>4.1</b>	<b>7.0</b>	<b>7.8</b>	<b>7.4</b>
711	Performing arts, spectator sports, and related industries ..	4.7	7.0	11.6	7.5
7111	Performing arts companies <sup>1</sup> .....	3.7	5.1	9.0	8.4
7113	Promoters of performing arts, sports, and similar events	6.4	10.5	16.7	5.9
712	Museums, historical sites, and similar institutions .....	-0.1	13.9	6.7	6.9
713	Amusement, gambling, and recreation industries .....	6.6	2.8	6.3	7.6
7139	Other amusement and recreation industries <sup>2</sup> .....	6.6	2.8	6.3	7.6
71391	Golf courses and country clubs .....	4.0	0.8	5.1	6.4
71394	Fitness and recreational sports centers .....	9.8	5.4	9.0	11.6
71399	All other amusement and recreation industries .....	16.5	10.3	7.6	4.5

<sup>1</sup>Estimates for NAICS 71113 (musical groups and artists) and NAICS 71119 (other performing arts companies), not shown separately, have not been adjusted using the results of the 1997 Economic Census.

<sup>2</sup>Estimates for NAICS 71393 (marinas), not shown separately, have not been adjusted using the results of the 1997 Economic Census.

Note: Estimates cover tax-exempt firms and are not adjusted for price changes. The introduction and appendices give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-9.6 provides estimated measures of sampling variability (coefficients of variation).